



## ANY MAKE OR MODEL, UPGRADE OR REPAIR...

Wildside employs a full-time staff of professional bike mechanics in our service shop. We can take care of any repair, maintenance, or upgrade you may need.

- Flat Tire Repair
- Accessory Installation
- Complete Tune ups
- Bike Cleaning
- Adjustments
- Part Replacements
- Custom Hand Built Wheels
- Custom Bike Assembly

Whether you're still on training wheels or a serious racer building the bike you've always dreamt of, come in and talk with our friendly, experienced staff. At Wildside, service is our specialty. Even with all the cool gear we carry – our thorough and careful service is the number one reason customers keep coming back!

**Nationally recognized with the National Bicycle Dealers Association's America's Best Bicycle Shop Award!**



**SHIMANO SRAM cervélo**



**If you ski, cycle, climb, or generally enjoy the outdoors...WILDSIDE is your store!** We are a complete four-season retailer and outfitter located in one of the best outdoor recreation regions in the Midwest, just minutes from Devil's Lake State Park. Our experienced employees are genuine outdoor enthusiasts who are both passionate and knowledgeable about cycling, skiing, boarding and climbing. We offer industry-leading products, service, repair and rentals – for men, women and kids – for all experience levels across a variety of price ranges.

Let us help you find the best places to go and all the gear you need to get wild outside!



### STORE HOURS

Mon – Fri 10:00am – 8:00pm

Sat 10:00am – 6:00pm

Sun 10:00am – 5:00pm

**608-356-9218**

880 State Road 136, Suite #1  
Baraboo, WI 53913

(corner of State Rd. 136 and Hwy. W)

[www.wildbaraboo.com](http://www.wildbaraboo.com)



# BIKE SHOP

## SERVICE & RENTALS



**608.356.9218**

[www.wildbaraboo.com](http://www.wildbaraboo.com)

## BIKE SERVICE



### Race/Ride Prep .....\$35

- Lube chain
- Inflate tires
- Check shifting and brakes
- Check wheel true and bearings
- Check all hardware

### Basic Tune .....\$100

- Clean drive train while on the bike
- Adjust brakes and derailleur
- True wheels
- Adjust hubs, headset and bottom bracket
- Clean frame
- Inflate tires
- Test ride to insure proper adjustment

### Complete Tune .....\$125

- Basic Tune PLUS:
- Removal of drive train and cleaning in parts washer

### Complete Overhaul .....\$240

- Complete Tune PLUS:
- Overhauling hubs, headset, and bottom bracket

### General Services .....\$75/hr

- Flat fixes, basic adjustments and wheel work

## NEW BIKE SERVICE PLAN



Wildside Action Sports offers a lifetime warranty on the frame of all new bicycles and a one year warranty on all bicycle components. Included in the purchase of a new bicycle purchased at Wildside will be:

- **A lifetime of brake and gear adjustments** at no charge for one single owner.
- **Labor is FREE for first year of service.** Wildside will perform any service work for your new bicycle free of charge for your first year of ownership. Any service, tune-ups, or drivetrain cleaning is labor free. Any accessory you purchase for your bicycle will be installed, labor free.
- **A 30 Day 10% discount** on all regular priced accessories and clothing purchased at Wildside.
- **This plan covers all warranties** on any bicycle or component due to defects in manufacturing.
- This plan does not cover punctured tires and tubes, or any misused, modified or abused bicycle or component.

## FIT SERVICES

### Body Fitting .....\$100/hr

Through an interview and physical evaluation our Fitting Service will determine a riders:

- Saddle height and fore/aft position
- Saddle selection
- Stem length and position
- Handlebar width and position

## BIKE RENTALS



### Hybrid Bike Rentals.....\$30/day

- Trek Verve 2, a hybrid bike for commutes, cruises, and fitness rides.

### Fat Bike Rental.....\$60/day

- Trek Farley 5 Fat Bike

### Road Bike Rental.....\$60/day

- Trek Carbon Road Bike with Ultegra Di2 Drivetrain

### Race Wheel Rental.....\$40/day

- Zipp Aero Race Wheels

- Helmets are provided with all rentals.
- Helmets and locks will be included with all Trek Verve 2 hybrid rentals.
- Clipless pedals for Road and Fat Bike rentals are limited. We recommend bringing your own shoe/pedal systems.



Call Wildside for information on availability and rental reservations at 608-356-9218

### Cleat Fitting (R.A.D) .....\$50

A correct RAD alignment allows for safe entry and exit from the clipless pedal and helps eliminate stress on the knee, hip and ankle.